

MANI FES TO



Because we truly
care, we do
things a little
differently.



Our meaning

We find inspiration in our authentic and solid relationships with our clients and their powerful stories by being part of a noble path to positive transformation and ecological progress.

Engineering is at the heart of everything. We consider ourselves the fortunate witnesses of remarkable transformations, from basic raw materials to the incredible structures and technologies that shape our world.

We learn from our clients daily, support their initiatives, and celebrate their achievements in bettering our planet.

It's a win-win.



Vision

In a constantly evolving world, we adhere to transparency and progress in the industrial B2B digital marketing landscape.

As the specialized outsourced marketing department for small and medium enterprises, we promote growth and consolidate connections beyond mere business transactions.

We offer a sanctuary of creativity and strategy, where every brand finds a voice and a resonant echo that reaches the right audiences at the right time.



Our legacy

Our legacy as an agency is to be the dynamic catalysts of the industrial digital marketing landscape, limelighting its humanity, innovative thinking, and care for detail.

At the heart of our existence as a digital marketing agency is the remarkable progress in engineering, driving innovation, allowing us to create and progress.

In this symbiotic relationship, we find our purpose, celebrating the advancements that make our work possible and advocating the efforts to create a more sustainable and connected world.



Mission

We spark creativity into brands with a purpose-driven approach that sets us apart.

Our loyalty lies behind the essence of every brand's stories, and we are here to tell them in a way that cultivates connection and elicits empathy.

Delving deeper, beyond the surface, we uncover the nature of every brand's essence. Through mindful marketing strategies infused with awareness, empathy, and integrity, we cultivate less transactional and more transformational relationships.

We are here to honor industrial brands' unique voices, through statements that resonate with authenticity and elegance, all while altering the industry standard.





Our values

We aim to undo the standard through a mindful marketing approach that prioritizes genuine intention over mere promotion.

Following this principle, each campaign we design is fueled by empathy and understanding at its roots. We work to create content that transcends the traditional scope of industrial marketing.

Guided by this philosophy, we envision a future that is brighter and constructed in compassion and mutual growth.





MINDFUL MARKETING FOR THE INDUSTRIAL LANDSCAPE



Our Suites

Content Suite

A journey of digital transformation. Dynamic digital presence translates into a brand's unique voice, visible and felt visual content, and availability for building trust and loyalty. Our multi-cultural, multi-lingual content brings people closer, inclusively. We bring synergy to marketing efforts through collaborative project management, making every campaign a collective masterpiece.

Design Suite

Corporate identities with impact. Translating missions into tangibles that speak volumes. The allure of graphic design, where detailed 2D visuals meet immersive 3D graphics and engaging animated videos. Our website design and development programs carefully provide a digital space for authentic brand representation. We tell stories with precision and flair through all kinds of media, capturing what makes a brand truly unique.

Insight Suite

A world of strategic excellence aligned with a brand's vision, providing personalized consulting that drives brands forward. Our Fractional CMO approach brings expertise to guide brands to new digital pinnacles. We bring the latest digital strategies for growth and innovation to our workshops and training sessions. Our digital public relations initiatives keep brand narratives engaging and spotlighting, effectively and efficiently bridging the gap between purpose and accomplishment.

Holistic Suite

As a remote powerhouse, we combine well-thought-out services and products without logistical limitations. From strategic insights to effective content creation and stunning brand design to robust digital initiatives, we offer an effortless journey that amplifies a brand's journey, delivering with the commitment and expertise of an in-house team yet with the flexibility of the digital age.



At the core

In our hearts lies a commitment to revealing the humanity within every brand.

Our journey began nearly nine years ago, driven by a profound love for creation, where design harmonizes with words.

Transparency, adaptability, and genuineness are our mottos for building relationships rooted in mutual growth and empowerment.

Our holistic approach aligns with our vision to ideate content that speaks and rebounds.

In scaling our business, we remain grounded, constantly reminded of our origins, and fueled by a purpose that transcends business norms.

Together, we find the most authentic forms of growth, branding with purpose and making a difference, one story at a time.



Unique V.P.

WWW.BRIEFFIN.COM

Oh, the exquisite world of industrial B2B marketing!

Creating complete solutions that bridge the technical content gap is our foundation.

We manage content with care, professionalism, and respect, translating complex narratives into insights that resonate with a broader audience.

Rooted in engineering, we support its promotion and our clients' ecological strides toward a better planet, enabling a world where technology improves human experiences.



**We redefine what it means to be
"industrial marketers" bringing our touch
to the industrial landscape.**

**Authenticity allows us to amplify a brand's
journey with visual stories that educate
and inspire.**

Welcome to **Brieffin, where branding is
made with purpose.**



**Sharing
Your Industry.
Understanding
Your Journey.**

WE ARE BRIEFFIN.

